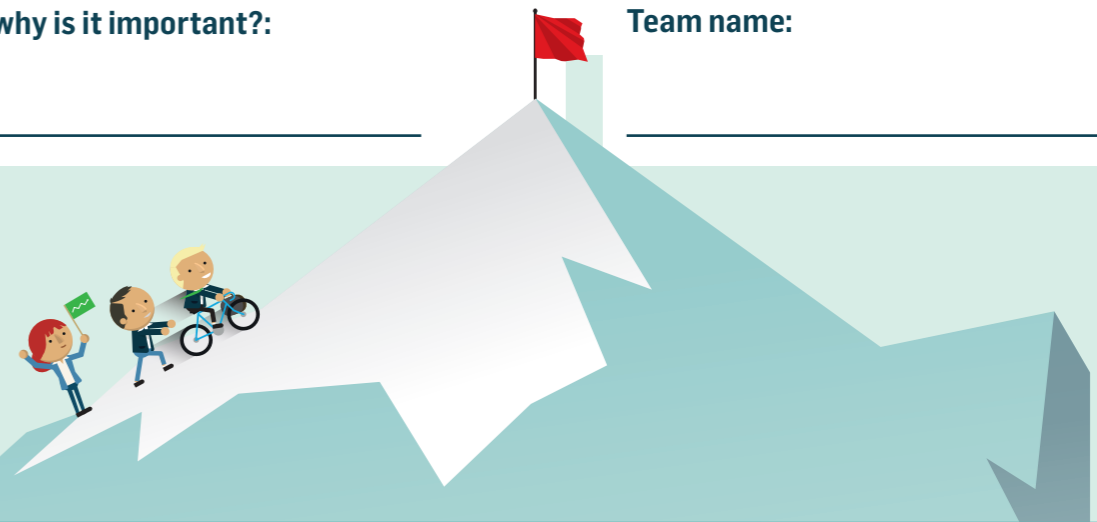


BACKBRIEFING

What are we trying to accomplish and why is it important?:

Team name:

Use this worksheet for a workshop on how the team can contribute to the success of the change/strategy.



KEY AREAS

What are the key areas where our team plays an important role?

OUR CONTRIBUTION

Work with the questions for each row.

<p>1</p>	<p><i>Why is our contribution important?</i></p>	<p><i>What could be an ambitious, but also realistic, target for our efforts in this area six months from now?</i></p>	<p><i>If our efforts fall short, what would be the most likely cause of failure? What are our most critical barriers or challenges?</i></p>	<p><i>Where do we need support from outside our team to boost our impact or overcome barriers?</i></p>	<p><i>What is the first important action we must take to get off to a good start in this area?</i></p>
<p>2</p>					
<p>3</p>	<p><i>Why is our contribution important?</i></p>	<p><i>What could be an ambitious, but also realistic, target for our efforts in this area six months from now?</i></p>	<p><i>If our efforts fall short, what would be the most likely cause of failure? What are our most critical barriers or challenges?</i></p>	<p><i>Where do we need support from outside our team to boost our impact or overcome barriers?</i></p>	<p><i>What is the first important action we must take to get off to a good start in this area?</i></p>
<p>4</p>	<p><i>Why is our contribution important?</i></p>	<p><i>What could be an ambitious, but also realistic, target for our efforts in this area six months from now?</i></p>	<p><i>If our efforts fall short, what would be the most likely cause of failure? What are our most critical barriers or challenges?</i></p>	<p><i>Where do we need support from outside our team to boost our impact or overcome barriers?</i></p>	<p><i>What is the first important action we must take to get off to a good start in this area?</i></p>